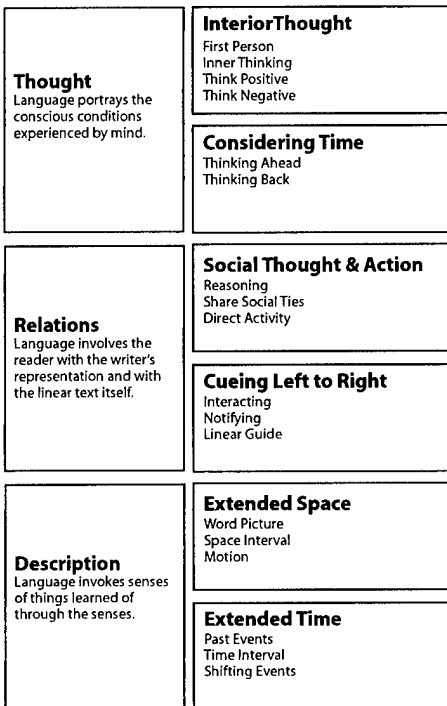


## Theory of Rhetorical Priming



**FIGURE 4.1:** Eighteen micro-rhetorical priming categories, organized by the three clusters (thought, relations, and description) and six families of effect. (Adapted from Kaufer, Ishizaki, Butler & Collins, In Press, p. XX)